



VERALON®

TRANSFORMATIVE HEALTHCARE CONSULTING

Veralon is a national leader in healthcare strategy, finance, valuation, provider compensation, and virtual board education.

Our Unique Approach to Healthcare Consulting

Veralon's Brain Trust Approach™ is an operating philosophy based on cooperative deep experience. We hand select focused teams led by senior level leaders to ensure the right combination of experience, skill sets, and teamwork to generate comprehensive solutions that account for interrelationships between major driving forces affecting your organization.

Veralon helps clients develop clarity of direction and strategy, focus on issues at hand, meet challenges head-on, and execute successfully on strategy and tactics. We provide services in:



Strategy and Planning



Partnerships, M&A, and Finance



Healthcare Valuation



Provider Compensation



Virtual Board Education

Veralon consultants are trusted advisors to healthcare leaders, partnering with those leaders to achieve success for their organizations and to transform the healthcare industry.



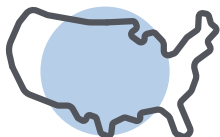
70%

of our business comes from returning clients



>30

Our leadership averages more than 30 years of experience in the healthcare industry



> 7,500

healthcare clients nationwide (47 states)



Offices and consultants throughout the country to service clients nationally

VERALON SERVICES

Strategy and Planning

- Strategic Planning
- Service Line Planning
- Ambulatory Care Planning
- Medical Staff Planning
- Clinically Integrated Networks
- Employed Physician Performance Improvement

Partnerships, M&A, and Finance

- Partnerships and Transactions
- M&A Due Diligence
- Financial Planning

Healthcare Valuation

- Business Valuation
- Management Service Agreement (MSA) FMV Opinion
- Transaction Fairness Analysis

Provider Compensation

- FMV Compensation
- Professional Service Agreements
- Physician Compensation Planning and Design
- Pay Equity
- Funds Flow

Virtual Board Education

- Video Courses
- Video Experts
- Video Coaching

MEET OUR DIRECTORS



Daniel M. Grauman, MBA, CPA/ABV
Managing Director & CEO



John M. Harris, MBA
Managing Director



Karin Chernoff Kaplan, MBA, CVA
Managing Director



Richard Chasinoff, MBA, MHA, CVA, ABAR
Director



Mark Dubow, MBA, MSPH
Director



Jeffery Adler
Managing Director



Danielle Bangs, MHA
Director



Rudd Kierstead, MBA, MPP
Director