



J. David Robeson, III, MBA, CVA

Principal

Dave has more than 25 years of experience working with healthcare clients, including health systems and hospitals, academic medical centers, physician groups and solo practices, publicly traded corporations, and other healthcare businesses. His consulting knowledge is augmented by experience in entrepreneurial business development and healthcare provider line management. He works with clients at the highest executive level, with a recent focus on capital projects.

Dave's experience includes:

- Capital planning, including market and financial analysis
- Assessing and implementing joint ventures, mergers, acquisitions and affiliations
- Medical staff strategic initiatives, including evaluation and optimization of physician practice operations
- Developing strategic plans and business plans for start-up ventures
- Valuation consulting and appraisal of healthcare businesses
- Prior to joining Veralon, Brian was a manager at a major healthcare management consulting firm, where he led the financial analysis for a wide range of engagements.

Prior to joining Veralon, Dave was a managing director in the capital planning division of HFS Consultants, where he worked with large academic healthcare networks and community hospitals. He was President of Advanced Health Networks, Inc., which focused on strategic initiatives and valuation consulting. Before that, Dave developed and directed consulting business for DGA Partners, one of the firms that merged to form Veralon.

Before joining DGA, Dave was Vice President for Finance at the Summit Ambulatory Network, which included four ambulatory surgery centers and a practice management MSO. Prior to that he was a senior associate at Diversified Health Centers, where he structured and implemented surgery center and other ambulatory care joint ventures and acquisitions. Previously he was a consulting manager with Laventhol and Horwath.

He holds an MBA in Health Services Administration from Temple University and a BA from Bucknell University. He is an Accredited Valuation Analyst of the National Association of Certified Valuators and Analysts.

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