



## Richard Chasinoff, MBA, CVA, ABAR

Principal

Rich has more than 20 years of healthcare experience, including extensive experience in healthcare valuation, and executive leadership experience in hospital operations, business development, and planning. He has worked with community-based hospitals and health systems of all sizes, as well as teaching hospitals and for-profit health systems.

His experience includes:

- Valuation of physician practices and various physician entities, as well as hospitals, imaging centers, urgent care centers, and others
- Compensation valuation for employment, practice management arrangements, practice and equity partner, management agreements, and equipment arrangements
- Physician compensation design, including development of incentives
- Imaging improvement strategies for hospitals, including acquisition assessments

Prior to joining Veralon, Rich served as senior director for a national consulting firm specializing in healthcare valuation. He has held the titles of Vice-President for Clinical and Diagnostic Services, and Vice President for Planning at two not-for-profit community hospitals in the northeast.

He has had operating responsibilities for hospital programs including radiology, oncology, diagnostic cardiology, neurology and stroke, and hospitalist and intensivist programs, and was the Administrative Director for a Department of Medicine.

Rich is a member of the National Association of Certified Valuators and Analysts, from which he holds the designation of certified valuation analyst (CVA).

He holds a MHA and MBA from the University of Minnesota and a BS in Biological Sciences from Cornell University.

[www.veralon.com/team](http://www.veralon.com/team)